

## **Sri DNR GDC [W], Palakol**

**ACTIVITY: NATIONAL WEBINAR COLLABORATION  
WITH POLITICAL SCIENCE AND COMMERCE  
DEPARTMENTS.**

**“NATIONAL WEBINAR ON INTELLECTUAL  
PROPERTY RIGHTS”**

**OBJECTIVE : This webinar focused on patent ,designed patent, copy rights,  
trade mark, trade secrets, and IP laws applicable in India.**

- **To provide an understanding of basic concepts of IPR related technology.**
- **The main objective of IPR is to create public awareness about the benefits of Intellectual Property among all sections of society.**
- **To facilitate freeing the significance of IPR in the context of the current developments .**
- **To guide individuals about patent drafting .**



**SRI DASARI NARAYANA RAO  
GOVT DEGREE COLLEGE FOR WOMEN**  
PALAKOLLE, WEST GODAVARI DISTRICT, ANDHRA PRADESH  
(AFFILIATED TO ADIKAVI NANNAYA UNIVERSITY)



**Political Science and Commerce Departments**

Cordially invite you to the one day  
**NATIONAL WEBINAR**  
On  
**Intellectual Property Rights**  
On 25<sup>th</sup> February, 2021 from 10:30 am to 1:30 pm.

Intellectual property rights are legal rights that provide creator's protection for their original work. Filing for intellectual property rights not only helps innovators protect their invention, but also provides better funding opportunities. With the increasing focus on innovation and research, the need to learn about intellectual property rights to safeguard their inventions has become crucial for researchers and students. As countries turn to innovation and creativity for sustainable development, there is a need to understand the significance of intellectual property rights in the present scenario. Students will grow on to get into the professional world where they will develop and exercise IP rights. Hence it must be made a part of the academic curriculum. Therefore, this webinar is going to focus on the enrichment of knowledge of intellectual property rights among academicians as well as students.



**Sri M.M. Nayak IAS**  
Commissioner of College Education  
Chief Patron



**Dr. Ch. Nagamani**  
Principal  
Patron

*Keynote Address*

**Prof. G.R. Reddy**  
College of Law  
Osmania University,  
Hyderabad

**Prof. V. Vijayalakshmi**  
Dr.B.R. Ambedkar College of Law  
Andhra University  
Visakhapatnam

**Prof. B. Balaswamy**  
Dept of Journalism & Mass  
Communication  
Osmania University, Hyderabad

**Dr.P.Sai Babu**    **Mrs.S.Lakshmi Kantham**    **Mr.P.L.SUBRAHMANYAM**  
HoD of Political Science    HoD of Commerce    Technical Advisor  
Organising Secretary    Coordinator    9642733211  
9448976477

*Resource Persons*

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from 27<sup>th</sup> February, 2021 (5pm)



## RESOURCE PERSONS :

1. Prof. V.VIJAYA LAKSHMI , University of Law, Andhra University, vishakapatnam.

2. Prof.Dr. GB.REDDY, University of Law, Osmania University, Hyderabad.

3. Prof. V .BALASWAMY, Department of journalism, Osmania University, Hyderabad.





**DESCRIPTION:** Intellectual Property Rights are the rights given to persons over the creations of their minds .They usually give the creator an exclusive right over the use of his/ her creation for certain period of time. Strong IP rights help consumers make an educated choice about the safety, reliability, and effectiveness of their purchases. Enforced IP rights ensured products are authentic and of the high quality the consumers recognize and expect.



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## Political Science and Commerce Departments

### *Certificate of Participation*

This is to certify that <<Full Name>>, <<Designation>>, of <<Institution Name>> has participated in One day National Webinar on **Intellectual Property Rights** organised on 25<sup>th</sup> February, 2021.

Dr.P.Sai Babu  
HoD of Political Science  
Organising Secretary

Mrs.S.Lakshmi Kantham  
HoD of Commerce  
Coordinator

Dr.Ch.Nagamani  
Principal  
Chairperson



### మేధో సంపత్తి హక్కులపై సదస్సు

పాలకొల్లు పట్టణం, న్యూస్టుడే: స్థానిక డాసరి నారాయణరావు ప్రభుత్వ మహిళా డిగ్రీ కళాశాల రాజ సీతిశాస్త్రం, వాణిజ్య శాస్త్ర విభాగాల ఆధ్వర్యంలో మేధో సంపత్తి హక్కులపై జాతీయస్థాయి వర్చువల్ సదస్సు గురువారం నిర్వహించారు. ఈ సందర్భంగా ప్రిన్సిపల్ డాక్టర్ సీహెచ్ నాగమణి మాట్లాడుతూ ఇటువంటి సదస్సుల ద్వారా కళాశాల ప్రమాణాలు పెరుగుతాయని తెలిపారు. సదస్సులో పలు విశ్వవిద్యాలయాలకు చెందిన ఆచార్యులు ప్రసంగించారు. కార్యక్రమంలో అధ్యాపకులు పి.సాయిబాబు, పి.అమిత, సీహెచ్.సుందర్సింగ్, కేవీఎస్ రంగా రావు, జి.శైలజ పాల్గొన్నారు.

**OUTCOME :** Students are now able to apply Intellectual Property Law Principles to real problems and analyze social impact of IP Law and policy. Students also learnt working in teams, solve problems and manage time, Analysing ethical and professional issues which arise in the IP Law context.

**NO. OF STUDENTS PARTICIPATED IN WEBINAR: 90**